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AVOCATS



ANNE-VIRGINIE LA SPADA

Partner

Commercial contracts
Commercial litigation
Intellectual Property
Unfair competition
Internet law
Media and new technologies

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Anne-Virginie La Spada advises Swiss and international clients of the Firm in the areas of commercial contracts, commercial litigation, intellectual property (trademarks, designs, copyright), unfair competition and internet law. In the contractual field, Anne-Virginie has an in-depth experience of negotiating and drafting commercial contracts, especially in the fields of distribution and e-commerce, as well as IP related agreements (including franchising, licensing and publishing agreements). General terms & conditions of sale and privacy policies also belong to her practice areas. She regularly represents clients in proceedings before the Swiss Institute of Intellectual Property and before the courts or arbitral tribunals. She is an expert for domain name disputes with WIPO Arbitration and Mediation Center.

Spoken languages: French, English, German

PROFESSIONAL CAREER

Education

Admitted to the Bar 1995 (New York), 1998 (Switzerland)
University of Lausanne (Licence en droit, 1993; Doctorat en droit, 1998)
Cornell University, USA (LL.M., 1994)

Career history

Partner with BMG Avocats, Geneva, since 2013
Associate with BMG Avocats, Geneva, 1998-2013
Trainee Lawyer with BMG Avocats, Geneva, 1996-1998
Panelist with WIPO Arbitration and Mediation Center for domain name disputes, since 2000

Memberships

Geneva Bar Association
Swiss Bar Association
Association of International Business Lawyers
IDI – International Distribution Institute
LES - Licensing Executives Society
MARQUES - Association of European Trade Mark Owners
AIPPI - International Association for the Protection of Intellectual Property (AIPPI)
Art Law Centre, Geneva

PUBLICATIONS

La propriété intellectuelle dans le procès civil, report on the seminar AROPI-LES of September 8, 2015, in *sic!* 2016, p. 105 ss.

Commentary of Trademark protection Law Art. 5-10 and Design Law art. 22-23, in *Commentaire romand - Propriété intellectuelle*, éd. Helbing Lichtenhahn, 2013

Published under Anne-Virginie Gaide:

Copyright, Trademarks and Trade Dress: Overlap or Conflict for Cartoon Characters?, in *Proceedings of the ALAI Congress*, June 13-17, 2001, New York, 2002

Le nouveau Règlement européen sur les dessins et modèles communautaires, in *on-line review Relevant* (Westlaw.ch), 2002

Le droit d'auteur, in *Guide pratique du chef d'entreprise* (WEKA), Zurich, 1999

La protection des personnages fictifs par le droit d'auteur, *Doctoral Thesis*, Berne, 1998